

## **Conditions for the project:**

### **Written Report content:**

The written report should include

- Goal:
- Content:
- Publication Policy:
- Difference from Similar Publications:
- Target Audience:
- Price and Budget:

### **General conditions:**

- 70 percent of news and photos should be yours
- The design of the publication should be yours
- You should deliver 3 copies of the project in digital form.

### **MAGAZINE:**

At least 1,5 spreads (24 pages)

Content

Tag

Editor post

Advertisement

Discipline title

News attributes:

- Exclusive news
- Interview
- Research
- Compilation
- Introduction pages

At least 6 different topics

### **NEWSPAPER:**

At least 1 spread (16 pages)

Content

Tag

Advertisement

Topics: The content should be appropriate for the target audience.

News attributes:

- Exclusive news
- Interview
- Research
- Compilation

Pages appropriate to the nature of the publication

At least 10 different topics

**INTERNET NEWS SITE:**

At least 6 titles

Tag page

News attributes: News must correspond to the defined topic.

Photo Gallery

Opinion column page

Update: At least 4 news per week, 24 in total.